



The CONKLIN ENDURA PEN is dedicated to the unending service of the purchaser. It is the intention of the maker that this pen shall never cease to serve the writer. This CONKLIN ENDURA Pen will be required or bushan part replaced at any time from of dueye when the entire pen, indenting all the broken parts, is sent to The Candilla Pen Ca., Toksha, Olin. Sufficient portage for the return of the pass must excompany it.

The Conklin Pen Co.

611 M VENTURE

#### The Endura Guarantee

THE Endura Guarantee of perpetual and unconditional free service, inaugurated by Condilin exclusively there years ago, is universally recognized today as the greatest force for the complete and permanent satisfaction of the customer ever brought into the pen and penell trade. In no instance has Condini fiable to meet the service needs of the owner of an Endura Pen without question or cost under the conditions of the guarantee. This guarantee continues are considered to the conditions of the produce of the continues of the Plantan guarantee provides for free service, not for the replacement of pens or pencils or parts which are lost or which cannot be returned. All the broken parts must be sent to our service department.

Endura pens and pencils embody the highest type of manufacturing, both as to material and the manuship. Each Endura pen is filled with ink and carefully tested. Enduras are fitted with semi-manifold, suff or flexible nibs, the flexible nib becoming increasingly popular. Each Endura is marked by annular rings in color on cap and barrel. Explain the guarantee to your customer at the time be buys an Endura.

## Conklin

No designing and compiling this catalog of Contain products we believe us have actived the maximum of efficiency and convenience in a pen and pencil catalog. A catalog serves that one insportant purpose—to audite the one who is looking at it to make up his order quicking, contain and intelligently. He should not be confused or forced to hand for something he has a call for. Neither should he be obliged to place on order to team that some numbers are discontinued or to wait for a whole new calalog before learning of new numbers.

We have made this a loose leaf catalog, giving a leaf to each separate line, and providing illustrations and description sufficient to give you complete information about Conchin pers and pencils, classified both as to colors and prices. When any number has been discontinued, or new ones added, you will receive new leaves. Thus we will all all times have a Conklin cutalog which is updaured in the subject to read elisation.

While the leaves are made to fit standard binders, if you desire to use them that way, we suggest that you keep them in the strong and convenient cover in which they reach you. Thus the catalog fits harmoniously into your own most efficient method of use, whatever that may be.

THE CONKLIN PEN COMPANY TOLEDO, OHIO

## Conklin ENDURA

THE CONKLIN VERDO GREEN ENDURA is more than merely a green pot. It is neithy instituted and combines the most described of the green to stone with absolute artistry in design and fainth and both pee and practicely between the process are made of Pyroxile, the "Non Residable" material. The unsul Bodoms guarantee of unlimited service covers these as well as all other Radoms.



# Conklin ENDURA Disseleral of Projectally Charactet

ONKLIN SAPPHIRE BLUE ENDURAS have distinctive observateristics of beauty that are above comparison. Each pen is individually filled with his and tested. Regularly fitted with fine, medium or course, somi-manifeld points. At all points are 14K iridium tipped. Enduras are also available with flexible



# Conklin ENDURA

AHOGANY Pens and Penolls retain their popular preference the same as this finish has always enjoyed on other objects. All Endures are individually filled with ink and tested. Each pen is regularly fitted with fine, medium or coarse, semi-manifold 14K informs tipped points. They are also available with flexible points when desired.

Makogany endura pencils are all crown controlled. Replacement of erasses is made easy by the use of erasors fitted in special thambles.

[ All illustrations are actual size ]-



PRID EXDURA PERSI was regularly fitted with fine, medium or course service means of points. Breakle grount of detected. All points are 1464, gold tipped with highest gende include. Each pen is individually filled with ink and tensed. Both and the proper is the proper of the proper

Red Pen and Pronil barrels are of Pyroxylan-"non-breakable"-and have blue annular lines, a distinctive Red Endura characteristic. [ All illustrations are netual size }

[ All little tractions are necture sine ]

# Conklin ENDURA Danistensky V Proposaty Courseted

PLAIN polish black Endura Pens and Pencils appeal to those who desire a conservative combination of black and gold and yet want something that produces that up-to-the-minute effect brought out by the red annular lines on both cap and barrel.

and barrel.

Each black Endura is regularly fitted with fine, medium or coarse, semi-manifold points. All points are carefully ground and are made of 14K gold, iridians tipped.

Flexible points are available on request. Black Endura Pencils propel and expel the lead from the crown. Erasecs are fitted in special thimbles and make replacement easy. I All illustrations are actual size [



#### \$3.00, \$3.50, \$4.00 PENS

ONKLINS shown on this page meet the requirements of those who prefer va-riety in price instead of color and size. These pens are all equipped with gold bands, ascorted widths. Wide gold knots allow eagraving.





\$3.50 and \$5.00 COLORED PENS For the visit the ray of the contraction of the con

The Conkim Pen Co., Toledo, Oliio

[ All illustrations are actual size ]



#### \$2.75 PENS

ONKLIN'S \$2.75 models represent a complete assortment of sizes suitable for those who wast a perviseable pass at a maintain grieve. They are attractively chased and fitted with No. 2 carefully ground, redunning topic points.

Conklin's \$2.75 pera are regulatly copicped with extra fine, fine, medium, coarse or stub points. Secregargher's and posting points are fibe extra.



All illustrations are actual size il



#### PURSE PENS

ONKLIN Purso pens are especially adapted to Milady's hag or desk, and those desiring a small serviceable fountain pen.

They are fitted with a No. 2 wib in fine or medium except numbers 1138 and 1148, which are fitted with fine points only. They are equipped with chatelaine tips, tings or bunds, as desired.

All purse pens have attractive ribbon chasings.



[ All illustrations are actual size ]



#### METAL PENS

So these who prefer pers or persons made of the previous acetals, Cooking offers a diversety of styles and designs. Require freight holders have clays and see disted with fine, moditum or stello points. Short models have trugs and fine or militum points. Persons to make all points.

The Statistivency, Grecan and V Designs can be furnished in pens made of yellow and green good and activing silver, in both shorten and inguished.



	REGULAR LENGTHS	
No.	Design	Lut Pric
	Steeling Silver	
326B	Basketweave	\$5.0
326V	V Design	6.0
	Yellow Rolled Gold	
327B 327G	Basketweave Greeian	6.0
327V	V Design	6.0
	Green Bolled Gold	
228B	Basketwaye	6.0
328G	Greeian	60
328K	Eng. Turned K Design	7.5
3284	V Design	6.0
	White Rolled Gold	
329D	Eng. Turned "D" Design	7.5
	SHORT MODELS	
	Sterling Silver	
226SB	Basketwayn	5.0
2258V	V Design	5.0
	Yellow Rolled Gold	
2278B	Basketweave	5.0
2278G 2278V	Greenan	5.0
22/81	V Design	5.0
	Green Rolled Gold	
2288B 2288G	Basketweave Greena	5.0 5.0
2288U	Eng. Turned K Design	6.0
2288V	V Design	5.0
	White Rolled Gold	
228SD	Eng. Turned "D" Design	6.5
	SOLID GOLD	
	Yelfow	
1427SD 1427D	Short—Eng. Turned Regular—Eng. Turned	20.0
	Green	
1428SD	Short—Eng. Turned	22.3
1428D	Regular—Eng. Turned	32.5
Subd Cab	i Pens are made to Special or	class contra
and are n	of returnable.	one only

All illustrations are actual size }



#### METAL PENCILS

ONKLIN Metal Penrils match the metal pens in length and design. The lead is controlled at the tip. The Basketwave, Greeim and V designs cun be famished in penrils made of yellow, and green gold and strelling sliver, in both short and long models.

						1	
	REGULAR LENGTHS				400		9-UA
No.	Design Lie Silver Plated	5 Price				1	1.1
17	Single V	\$1/50			Tue.	7.72	(HE-1)
2B 2V	Sterling Silver Busket weave V Deagn	3.00				46	
	Yellow Rolled Gold			0	<b>小</b>	283	16
4B 4G 4V	Basketweave Greeian V Desam	3.50 3.50 3.50	0	2			
	Green Rolled Gold		4		100	1000	38/20
5B 5G 5V 5K	Basketweave Greeien V Design Eng. Turned K. Desig	3.50 3.50 3.50		1		0.0	No.
arc	White Rolled Gold	0.00	A AN	18. 7.	9,4	(MA)	[6]
6D	Eng. Turned D. Desig	m 5.00	1	(0.00	15.5	12.0	403
	SHORT MODELS		100	10-15	4	18	1830
	Silver Plated			450	48 11	- 0	- 12/4
178	Single V	\$1.30	(80)	5.0	20 10	0000	DATE
	Sterling Sliver		-	120 0	30 10	30.00	1000
2BS 2VS	Boskeiweave V Design	3.00	2011	8.0	10-16	186.7	1252
	Yellow Rolled Gold		18	31.3	47.15	100	18.32
4BS 4GS	Basketweave Greeian	3.50		900	43.1	W.O.	100
41/8	V Design	3.50		1000	ALC: U	100	101
	Green Rolled Gold		3	18.18	950	1	
5BS 5GS	Basketweave Greena	3,50	30000	183.00	1	1	4.1
588	For, Turned K Design	5.00	100		100	4.1	30
SVS	V Design	3.50			- A 1	- 10	V
6DS	White Relled Gold Eng. Turned D Design	5.00		100	1	V	iv
		0.00			1	1	Price \$1.50
	SOLID GOLD Velley		11	4/	V	Lever Vellow	
14SD	Short—Engine Turned Regular—Engine Turned	17.50 20.00	V	1	40	Perc \$3.26	
	Green		V	Short Yellow	Long Yellow Gold		
15SD	Short-Engine Turned	20.09	6 Dol	Gold Greeners Print \$2,52	Price 50.50		
15D	Regular Engine Turned	22,50	Short White Gold Engine				

[ All illustrations are netual size ]

Solid gold pencils are made only on special order and are not returnable.



#### \$1.00 PENCILS

The Conkin Crossent \$1.00 Pencil is the only COMFLETE refillable proufing in the market today to add at one dollar. It both propels and repets the lead. It is durably made and beautifully finished in blos, red and blasted large "weedy to use" cause "cause" can be constructed by the contraction gives smooth positive action. The attentive display stand carries one doesn, and still the pencils to everydonly who sees it.



[ Pencil illustrations are actual size ]



One dozen amorted people magnited on stand complete \$12.00 Less (ealer's results discount.

CONKLIN'S STANDARD ASSORTMENT, \$75.00 LIST Cooklin's Standard Assortment gives the dealer a good reresentative stock of both pens and peorils. This assortment when tied up with a deasen or more of our dollar pencils will add a superpulsip profit to any dealer's iscourse.





#### METAL SETS

A N ALMOST infinite variety of Cooklin at all times. Three examples only are illustrated, but any particular model or metal desired can be easily ordered from the complete specifications shown on this page,

REGULAR LENGTHS							
No.	Design	List Price					
	Sterling Silver						
3200B	Bosketweave	\$9.00					
3200V	V Design	9.00					
	Yellow Rolled Gold						
3270B	Basketweave	9.50					
3270G	Greeinn	9.50					
3270V	V Design	9.50					
	Green Rolled G	old					
3280B	Backetweeve	9.50					
3280G	Greeinn	9.50					
3280V	V Design	9.50					
3280K	Eng. Turn K I	Design 12.50					
	White Rolled G	old					
3295D	Eng. Turn "D						
	Design	12.50					

#### SHOPT MODELS

	SHOW I WODELS	
	Sterling Silver	
2260SB	Backetweave	88.00
2200SV	V Design	8.00
	Yellow Rolled Gal	d
2270SB	Basketweave	8.50
22708G	Grecian	8.50
2270SV	V Design	8,50
	Green Rolled Gold	
2280SB	Basketweave	8.50
22908G	Greenan	8,50
22806V	V Design	8,50
22808K	Eng. Turn K Des	ign 11.50

White Rolled Gold Eng. Turn "D" 7 All Illustrations 34 Actual Size. 1

22908D



2270SB Yellow Gold Basketweave Price 88.50



3290D White Gold Engine Terned, "D" Dosign Price \$12.50



3270G Yellow Gold, Greeisn Price \$9.50



#### ENDURA SETS



9378 Short Black Endura Set with Hing Price \$8.00

THERE are 15 Conklin Endura pen and pencil sets in long and short models, including Black, Red, Mahogany, Blue and Vard) Green colors. While couly two are illustrated here, reference to the complete list of Endura sets on this page will show stock numbers by which any other set desired may be accurately ordered. All sets are handsomely boxed.

Long Models					
No.	Color	List Prior			
957C		\$10.50			
987BC		ottled. 12:00			
967CC	Green 2	dottled 12.00			
967MC	Mahoga	mx 10.50			

| Medium Models | 9478C | Black | 8.00 | 9478BC | Blue Mottled | 9.50 | 9478BC | Green Metiled | 9.50 | 9478BC | Medigany | 8.00 | 9478BC | Red | 8.00 | 8.00 |

All illustrations approximately 3% actual size.



987BC Large Blue Endura Set with Clip Price \$12.00



#### DESK SETS

A UNIQUE and embasive feature of Cockins Dusk Sets in the recorrish pour recover which persons casy clearing, and such freedom of action as a silve the per to be pianot in a barrian poor in protein or at any arrian. Contills Dusk Sets are scalable up, a well-writery of designs and substatings as a silbs ease from the special solids are stated by the person of the person of the person of the person of the person are tapered on conforming with a special solid produces as granded artistic sets.

agreement and a money of billione which adds and pleases the writer.

In ordering industrie color of pen discred. "Pf for plain bladle; "Sf for Blas; "G" for green; "M" for Malourity and "N" for Ref. For exemple, LAP; falls, etc.



The Conklin Pen Co., Toledo, Ohio

No. 34B Block Pyrosylin Base Men's Muo Enduro, Pen 810,00



#### CONKLIN LEADS

ONKLIN leads are made of the best quality graphite, and can be used in any standard mechanical pencil. An attractive metal display stand will be furnished free with an order for one gross or more of tubes.

Long—884 inch lends, in hard, medium and soft, packed act to a ticle. For long Cask in people controlled at the tap and all people requiring acts long leads.

15s per take Short—1 \(\hat{d}\_1\) inch lends in medium and soft, 15 to a tabe

abe ocile . 15c per tabe

Unarresad—134 fook leads in heel, meehurs and sots, packed 18 to a table. For long Guishin penelle occtoriled at the top and all standard mechanical, this-lead penelle.

Colored—136 inch leads in Red, Rise, Green sed Leichble, 13 to a tube

Lie per tabe chitte per tabe

#### CONKLIN ERASERS

Replaceable ecusers for all Conlike pureds are available as follows:

No. 1 Erasers for Conkina Pencils received at the Parket 3 does to a box. 25c per bes No. 7 Erasers for Conkin Large Bollar Pencils Parket 1 does to a box. 25c per bes

BLUE BLACK
Quantity Li

16 on (pt)1 des. [100 37 on (pt)1 dec. 18:00 CREEN 2 on. 1 dos. 2:00 2 on. 16 prom 16 on (pt)1 des. (1:00 45 on (pt)1 des. 2:00 . Zie per bes

#### CONKLIN INK

ONKLIN ink is a high grade ink especially adapted for use in fountain pens. The Blue-Black ink is permanent.

Conkins Blue ink is the ideal fluid for everyday writing, where permanency is of sectualizy importance. It makes on attractive line, is free flowing, smooth wreting, and does not dry quickly on the pun point when exposed to the art.

	20
	- 60
	31
	20
Callin	10
The second second	29
	20

	205	2	oz	1 dos
	203		02	16 gross
No. 401	345	16	08.	(pt ) 1 doe.
9 05.	325	32	60	(qt)1 dee

Green	Stock No.	Sino	Quantity to Craw	Lest for.	Gro
521.00	202	2 or.	1 dos	92 00	\$36.6
23.50	202	2 cc.	34 gross		22.5
36.60	162		(pt) 1 dox		
	522	28 av.	(pt.) 1 dos.	27 00	
			RED		
24.00	201	2 04	1 dos	8400	26.0
22.30	204	2 oz.	SC coose		22.8
22.93	164	15 cc.	(pt) 1 dec	11.00	
	324	32 04	(qt) 1 des.	20.00	
			BLACK		

| BLACK | 260 | 256 | 2 or | 1 dat. | 200 | 254 | 2 or | 1 dat. | 200 | 254 | 2 or | 1 dat. | 200 | 254 | 2 or | 1 dat. | 200 | 254 | 2 or | 1 dat. | 200 | 255 | 2 or | 1 dat. | 255 | 2 or |



16 os., 1 pt.

### Conklin Pencils Pens

The Conklin Pen Company TOLEDO, OHIO, U. S. A. CRICAGO TONDON BARCKLONA Purse Pens ENDURA PENS List Price \*256165 Black Bibban Chance, Purse Loth - Cold Band and Rice, Special No. 2 Print. \*25616C Black Bibbon Cheelre, Porce Loth, Gold Band and City. Special No. 2 Print. \$5.00, \$6.00, \$7.00 and \$8.00 \*256148 2.75 Unconditionally and perpetually guaranteed All Bridgers are regularly fixed with special semi-manifold points, but flexible, fine, medium, coarse and stub points farmabed if descend. Lot or filler only (\*) Midget Length Purse Pees, Fire Poiss Only (\*) Share Length Purse Pees, Fire and Modine Points only. All Endson Peas have four colored annulus Year, a distinctive Endura Peature Except 161C and 1616S which have basket change, oil "Three-Fifty" peen The following models are fitted with gold bands and ellips. Lint Price Catalog No. REGULAR PENS \$2.75, \$3.00 and \$3.50 Creacest Filter True Catalog No. List Price k VV Chasting, Long Leth., Wide Cold Stand and CEp No 2Pt 88.86 t VV Chasting, Long Leth., Gold Hand and CEp No 2Pt 88.86 t VV Change, Long Leth. Gold Hand and Cho No 2Pt 80.06 t VV Change, Long Leth. CEp No 2Pt 27.07 t VV Change, Short Leth. CEp No 2Pt 27.17 VV Change Short Leth. Ring No 2Pt 27.17 Unless otherwise indicated. Points are available for all regular lever and crescent type pens in calculine. Inc., methan, ourse and stab Full owing Models see fated with Gold Band and Chandrine Tops. tottled Blue, Short Length No. 3 Point passed Green Short Length No. 2 Point for Black, Short Letenb No. 3 Point labogary, Bowl Letenb No. 3 Point labogary, Bowl Length No. 3 Point ad, Short Length No. 3 Point METAL PENS \$5.00, \$6.00, \$6.50 and \$7.50 Lever Filler Type Only Sterling Stiver Models Mutal pers may be matched with metal pencils and when so othered are packed as an attractive set box, may be ordered by samply adding the natival "V" (naught) as the function pumers). LARGE REGULAR PENS Catalog No. \$4.00 and \$5.00 Basket Change with Bing. No. 2 Peas VV Change with Ring. No. 2 Peast Basket Change with Cup. No. 3 Peast VV Change with Cup. No. 3 Peast VV Change with Cup. No. 3 Peast Laure Hilling Type List Price Yellow Railed Gold Models Ensist Change with Ring. No. 2 Point YV Change with Ring. No. 2 Point Basket Change with Cho. No. 3 Point VV Change with Cho. No. 3 Point Yellow Rolled Gold Models Basket Change with Bing. No. 2 Nont-Greaten Change with Bing. No. 2 Nont-Vac Change with Bing. No. 2 Nont-Nacket Change with Cap. No. 3 Nont-Greate Change with Cap. No. 3 Nont-VV Change with Cap. No. 3 Nont-VV Change with Cap. No. 3 Nont-"THREE-PIFTY" PENS Available in cate faw, has and medium Points Green Holled Geld Medel: Charing with Hing No. 2 Point.

Charing with Hing No. 2 Point
sears, Hance Turned with Hing No. 2 Point
sears, Hance Turned with Hing No. 2 Point
Charing with Lip. No. 3 Point
Charing with Cip. No. 3 Point
Charing with Cip. No. 8 Point
Charing with Cip. No. 8 Point No 5 Post Whate Stolled Gold Modele "D" Design Engine Turned with Eing No 2 Point "D" Design Engine Turned with Clip No 3 Point SMALL REGULAR PENS \$2.75, \$3.00 and \$3.50 SOLID GOLD PENS Lever Filling Type \$20.00, \$22.50, 50.00 and \$32.50 Charing, Long Lath., Wide Cold Barrd and Cirp. Charing, Short Length Chatchane Tip Charing, Long Length Gold Barrd and Cirp. Chasing Short Leouth Gold Barrd and Rung then. Charing Midget Length, Gold Sand and

14388D Shert—Eng Turued 1438D Regular—Eng Turued

Solid Gold Pene are made to Epocal order only, and are not returnable.

Short or your two pens are paralarly Edied with this penels, while lone or clip type

#### ENDURA PENCILS \$3.00, \$3.50 and \$4.00

Cotalng No.		List Pri
9 Mottle 9 Plays 1 9M Mahas 9R Red, I g 9SBC Montle 9SGC Mottle 9SGC Mahas 9SGC Red, 1 9SG Red, 2 9SG Red, 2 9SG Red, 2 9SG Red, 3 9	I Man Love Learth with Cip. Green Learth with Cip. John. Love Learth with Cip. John. Learth Learth William Learth Cip. John. Learth, with Eing. Learth Learth, with Eing. Learth Learth, with Eing. John Learth, William John Learth Learth Learth Learth John Learth Learth Learth John Learth Learth John Learth	1

		DOLLAR PET	NCILS	
Catalo	g No.			List Pric
723	Plajo	Black, with Chip Blan, with Chip		81.0

#### METAL PENCILS \$1.50, \$3.50 and \$5.00

# | Cong. Recold | Note |

			0
2B	25B	Sterling Silver Models	3 00
2V	25V		3 00
48	48B	Yellow Belled Gold Models	8 50
46	48G		8 50
47	48V		8 50
SB	585	Green Bolled Gold Models	8 50
SCI	58G		8 50
SK	566		9 00
SV	566		8 10
6D	68D	White Rolled Gold Models	5.00

#### SOLID GOLD PENCILS \$17.50, \$20.00 and \$22.50

165D Short—Engine Terned 16D Long—Enguse Terned	\$17.00 \$0.00
Green	
18D Seat-Engre Turnel 18D Long-Engree Turnel	920 00 22 50
Solid gold penells are made only on special order and are not return	odde

#### CONKLIN DESK SETS 57.50 \$10.00, \$12.50, \$15.00, \$20.00 and \$30.00

IAB,		la, IAP;
Cotols		List Pri
I.A.	Fleir Black Composition Base. Size opproximately 334" x 4" fitted with Nick, Nas. Cross or Red "Three-lifts" pers.	. 87.
2.4	Morriad TRue or Green Pypoxylin Base. Size approximately \$16" x 4" fitted with Lafter Blue or Comp. Empara Per-	10.
3.A	Plain Black Pyroxylin Base. Size approximately 4" x 4½" 18to with Men's Black, Black Green or Maloomay Bodges Pers.	
5.6	Morried Blue or Green Pyroxylin Base with orests edger. Sin approximately 35/7 s 55/7 fitted with Ladier Blue or Green En	
GA.	Mottled Blue or Creen Pyrovyun Base. Sue approximately \$36"	101
7A	x 536" fixed with Men's Rice or Gross Radius Pers.  Emeralize Clear Cut Glass Rase Rice approximately 514" x @	
8.6	Ebony Cut Glass Base Sue approximately \$16" x 516" Ected with Mon's Ellari, Plan Green to Maharenay Endura Penn	15
338	Pi Rack Bribber Base. Suse approximately 43(" x 83(" fitter	
-		
720	Circar Cut Gloss Pape. Blue approximately 614" a 10" fitted will two Men's Eleck, Blue, Green or Makogresy Endum Penn	801
533		
	two Men's Stack, Blue, Green or Mahoguny Endure pena	301
Noter	One pen supplied with double bases, has a red band for ide and if so desired may be equipped with a red tip.	atifiestis

#### INK

The Gook	Nan-Ri in Hose dary an	on a high sek tak sh tak to the portance and when	ideal fit	used when of for eve or flowing.	e permiss eyeley we associals	AGEY 10	despert		r in n
Stock Na.	Size	Quantity on Care	List day.	List grees	Stee	k Sine	Quantity in Case	List Goo.	Lie
		MATERIAL A	CK				BLUE		
201 201 401	2 or. 2 os.	1 dos.	82 00 3 00	824 00 22 80	202 203	2 04.	1 des 36 gross	\$200	884 O 22,5
器	16 ce.	1 dos.	11 00 18 00		192 252	16 oa 32 oa	1 dos.	11.20 20.00	/ww/
		GREE	N				RED		
200 200 143 143	2 ca. 2 ca. 16 ca. 32 ca.	1 dea. 16 gross 1 dea. 1 dea.	\$3.00 11.00 20.00	\$24.00 22.80	206 206 165 324	2 cc 2 cc 16 cc 12 cc	1 dos 3 gross 1 dos. 1 dos	11.00	23.8
		VIOLET					BLACK		
EEEE	2 64.	1 des		\$54 00 \$2 89	206	2 04.	1 dos.		\$34.0 20.6
185 285	16 ca. 32 ca.	I des.	20 00		225	16 oz.	1 dos	11 00 15 00	

LEADS	
Conklin leads are made of the best quality graphits, and can be standard mechanical peopli	used to any
Long—356 inch leads in hard, medium and soft, period six to a tube. For long Constitu percells controlled at the point and all pen- nils requiring same long leads.	15c per tabe
Environal—156 Such leads in hand, medium and soft, pasked 18 to a take. For long Condin pressly controlled at the top and all stood- erd prochesion, (New Josephone).	ilio per tabe
Short—I d ipph Jends in apphase and ook, 18 to a tole for short Conkills Endara prouch and all others taking short leads—	15e per take

## ERASERS Replaceable creasers for all Conkins pencils are available No. 1 Erasers for Conkins Pencils controlled at point

Eranne for Conkin Peouls controlled at pour end.	25e per bo 25e per bo
Erasers for Coukin Small Endere Pessis are foted with thirakins to Sectionate more all Erasers for Condito Large Motora Pendis are fitted with thirables to facilitate received.	25c per bo 25c per bo
CORDS AND RIBBONS	

List Price

#### CORDS AND RIBBONS Mounted on an attractive counter cord so follows:

Assortment	No. 2 Cords, 9 bitcl, 3 gray, amorted slides No. 3 Elbhorn, 12 bitch, neorted slides	12.0
		53.0
Assertment	No 5 Rithborn, (6 hinek) and Cords (6 binric) assorted slades .	22.0

# Conklin

## BROCADED PENCILS

Anniversaries
Dinner Favors

Dinner Favors
Sales Campaigns
Commercial Purp

Commercial Purposes
Advertising Novelties and
All Gift Giving Occasions

CONKLIN BROCADING is the process of weaving names and other wording into the chassing of the pencil. There is no indenting of the metal by use of dies and engraving tools—the barrel retains every degree of its original attractiveness.

The desire to own Conklin Pencils and the pride of possession is actually increased through the Conklin process of brocading

Conklin brocading can be done on silver plate, sterling silver, yellow gold, and green gold pencils. The cost price is arrived at by figuring your regular discount on the list price of the pencil you desire to use and then adding the cost of brocading.

cost of brocading.

Conklin brocading is less expensive than die stamping or hand engraving. The cost is regulated by the quantity ordered.

Conklin brocading is in demand by many organizations who purchase in large quantities for distribution as souvenirs as well as for advertising and sales purposes. Large corporations are prospects for Conklin brocaded pencils (for means of identification) for use within the organization. Conklin brocaded pencil orders are large with corresponding profits. Our Sales Department will gladly assist you in developing your prospects for Conklin brocaded pencils.

On the above samples showing Conklin brocading notice how effectively the wording is brought out. Notice also that in so doing the attractiveness of the pencil itself is in no way decreased as is by die stamping or other indentation.

THE CONKLIN PEN MANUFACTURING CO. TOLEDO, OHIO

CHICAGO

BOSTON

SAN FRANCISCO